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Contacts:

Tamara Deschryver
Hitachi Home Electronics (America) Inc.,
619.591-5413
tamara.deschryver@hal.hitachi.com

Philip Weiss
Griffin Integrated Communications
212.481.3456 x23
pweiss@griffinpr.com

Hitachi Software Introduces StarBoard Software 9.0 for Mac Interactive Whiteboard Users

-- New Software For Mac Users Delivers Total Hitachi Solution for the Education and Business Markets --

ORLANDO, Florida, June 17, 2009 – In an effort that addresses the needs of Mac users in the educational community, Hitachi Software has released StarBoard Software 9.0. The software makes the Hitachi StarBoard a viable tool to the community of users that have been searching for an optimized interactive whiteboard experience with Mac hardware.

Featuring a highly interactive interface, StarBoard Software 9.0 was designed with an eye on the industry wide trend surrounding operating systems that are migrating towards operations utilizing touch capability. The software's icons are more intuitive and provide users with a natural sense of functionality.

Hitachi StarBoard Software 9.0 for Mac offers users similar functionality as its Windows version, including additional features. A new live desktop mode allows users to ink on YouTube™ videos or any animation on their computers without having to take screen shots or freeze frames. Additionally, a user can drag tools from the toolbar and drop them onto a page offering a more customizable interface. For example, this feature allows a math teacher to place a protractor tool directly on a page so a student has the ability to activate it easily, as opposed to navigating through the menus.

The software also allows FX DUO board users to perform multi-touch gestures, such as pinching, to rotate and resize images as well as an improved multi-input pad that allows two users to write on the board simultaneously.

“The Hitachi StarBoard Software 9.0 is the result of a collaborative effort of our team as well as extensive feedback from our customer base. In launching this platform, Hitachi Software provides users with an easy to use and navigate, comprehensive toolset for interactive, immersive use. Our primary goal was to provide supplemental features to improve this software and provide Mac users with the strongest software solution,” stated Akira Nagamori, director of Hitachi Software.

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ABOUT HITACHI

Hitachi Home Electronics (America), Inc., Business Group, subsidiary of Hitachi America, Ltd., markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories. For consumer and business products, visit www.hitachi-homeelectronics.us.

Hitachi Software Engineering America, Ltd. develops advanced interactive communications tools for education, training and boardroom applications including interactive whiteboards, plasma displays and tablets all powered by the company's category-leading StarBoard software. Go to www.hitachi-soft.com.

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Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 400,000 employees worldwide. Fiscal 2008 (ended March 31, 2009) consolidated revenues totaled 10,000 billion yen (\$102.0 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company's website at www.hitachi.com.

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